



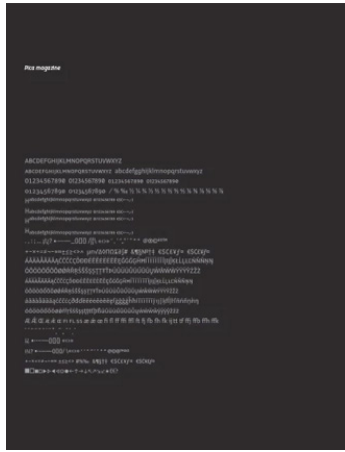
call for submissions

pica

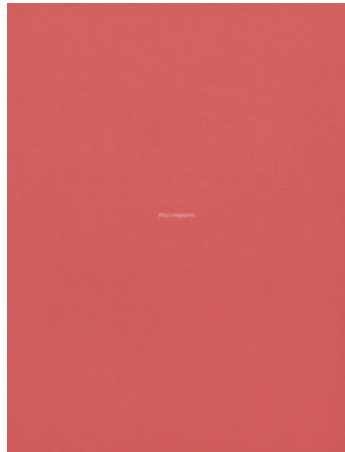
Pica is a student-run project that celebrates the vitality of UQAM's artistic community and encourages multidisciplinary collaborations. Its aim is to promote the development of local talent and connect with an international audience with educative talks, workshops and an annual publication. Pica is a playground where boundaries are pushed and errors are encouraged.

By focusing on an innovative and experimental approach, Pica is above all a reference tool and a source of inspiration for design. Pica distinguishes itself from other publications offered on the market by an entirely new and exclusive content.

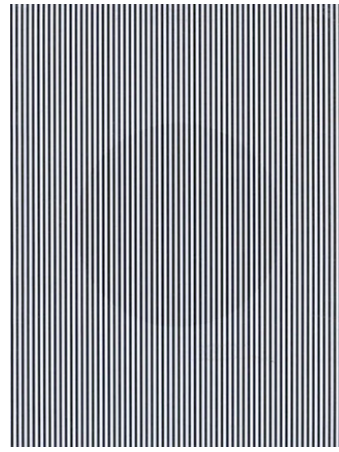
- a. **Magazine**
- b. Awards and Reputation
- c. Exploration
- d. Technical specifications
- f. Exclusivity and Selection
- g. Contact



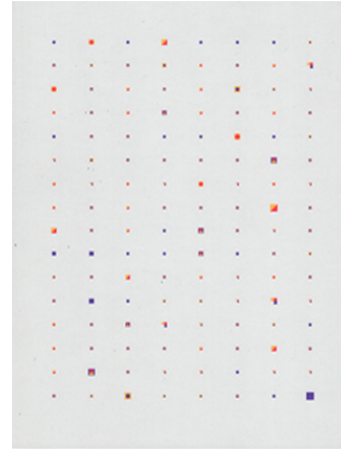
1p0 - typography



3p0 - process



5p0 - perception



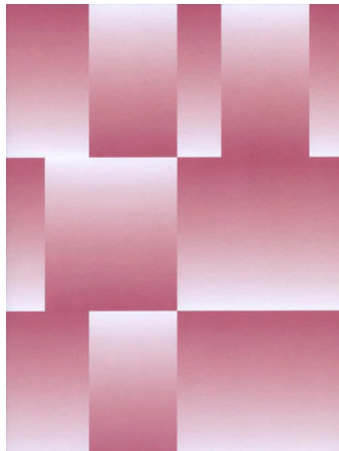
7p0 - game



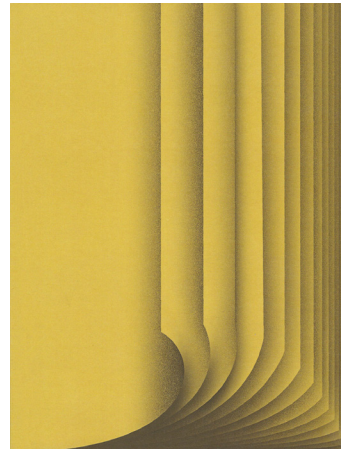
2p0 - transformation



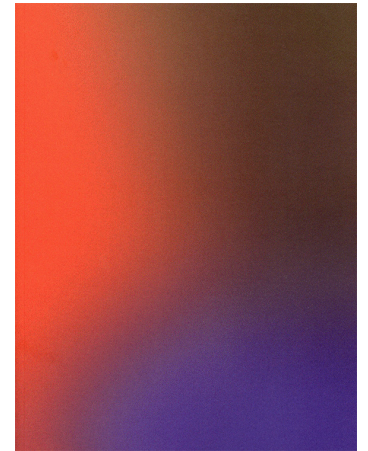
4p0 - space



6p0 - language



8p0 - form



9p0 - risk

Awards and Reputation

For five consecutive years, Pica Magazine was awarded with the Grand Prix étudiant Grafika (2010, 2011, 2012, 2013 and 2014). Due to the magazine's quality and because it offers a unique opportunity for young designers from the UQAM School of Design, Pica magazine was a finalist at Forces Avenir 2011.

Several renowned creatives participated in the project, such as deValence (France), Denis Dulude, Damien Poulain (Great Britain), the FEED studio, Alfred Halasa and Koen De Winter (both professors at the Ecole de design de l'UQAM) and Jean-François Porchez (France).

Locally, the UQAM School of Design dominates the field due to the important place occupied by its alumni in the industry's more prominent agencies.

The institution now enjoys recognition both locally and internationally (Print, Type Director Club, Lux, Chaumont, Warsaw Poster Biennial, Communication Arts, Grafika, Applied Arts, Young Package, etc.).

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Exploration

Exploration is the foundation of learning. To explore is to take a journey into areas known or unknown without knowing exactly where such a path may lead. We have the ability to utilize all of our senses in order to launch ourselves into this process of self-refinement, a phase of creation, which lends itself to endless possibilities. An immeasurable number of avenues now enable us to exponentially expand our ability to explore. Now more than ever, the means we have at our disposal offer us a wide range of possibilities extending from the traditional to more contemporary prospects.

In creation, exploration progresses through a number of routes and paths that often intersect and intermingle. We observe, contemplate, document, analyze and experiment.

For its tenth anniversary, Pica Magazine returns to its roots and reexamines its previous topics: typography, transformation, process, space, perception, language, game, form and risk. These topics are for you to discover anew or for the first time.

Happy tenth anniversary!

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Technical specifications for printed submissions

Experiment and create on the theme of exploration by submitting an exclusive visual project (illustration, photography, typography, collage, etc.) in **a spread, a spread + a single page, or two spreads** and articulate your ideas and thoughts on the given theme (about 200 words). In addition, you can document your approach in several images (for example in the case of a performance or installation).

- PDF format (High Quality Print)
- ***New format***
 - 76p10 x 38p5 (2 pages of 53p3 x 38p5)
- 0,125 in. bleed
- CMYK

* New spreads possibilities*

- Explanatory text (about 200 words)

You must send your text and final two pages in a single PDF document with your full contact information in the header:

- *Last name, first name*
- *Email address*
- *Phone number*
- *Home address*

Please name your PDF and the subject of your message as follows:

pica10_LastnameFirstname.pdf

/ Submit your project to:
soumission@picamag.com

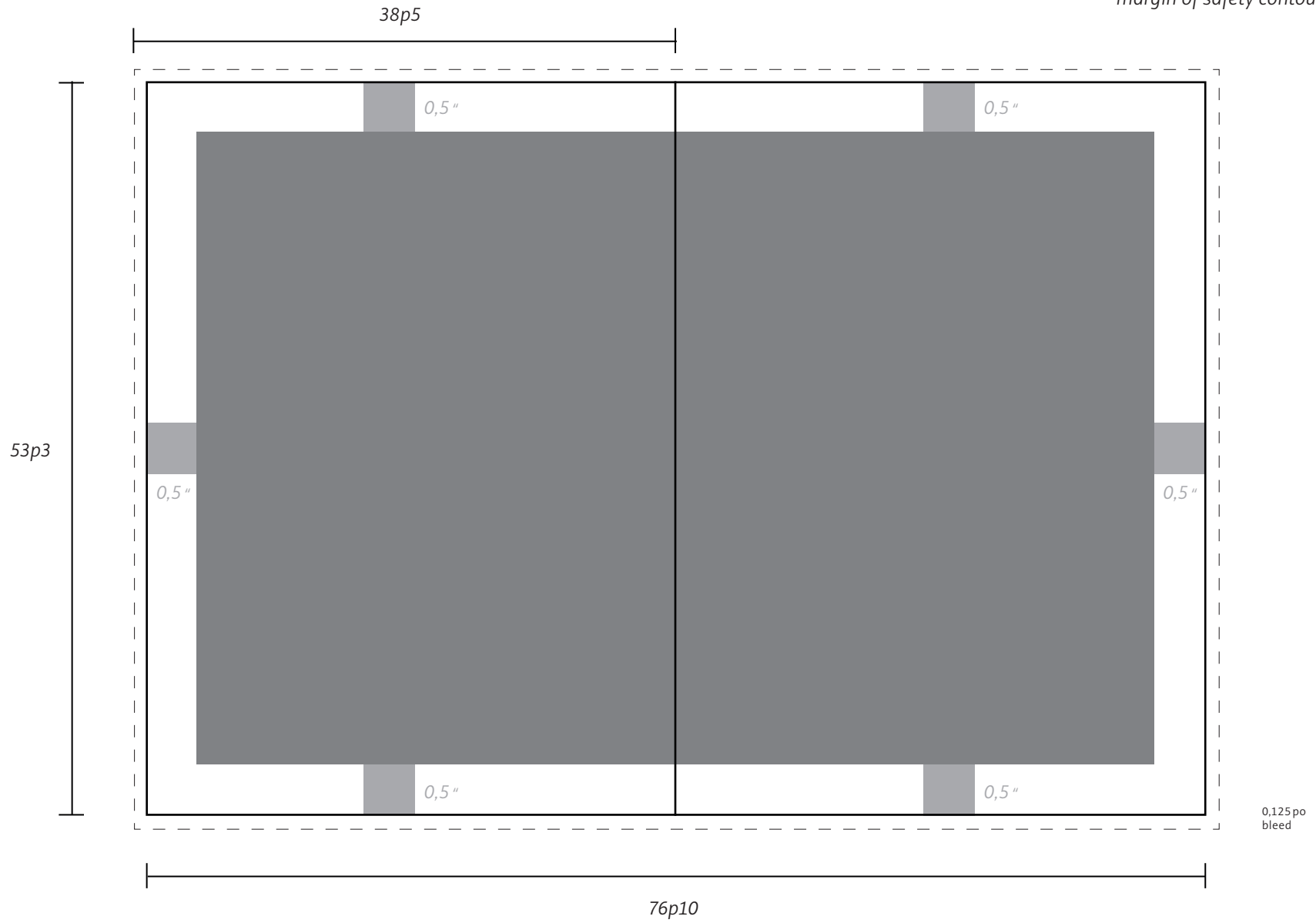
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**Deadline
February 15, 2019**

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** New format **

** Your composition can be full-page, but please avoid important informations in the 0.5 in margin of safety contour.*



Technical specifications for digital submissions

For this tenth edition, we are bringing back our digital section (picamag.com/numerique). This platform will allow us to showcase projects that cannot fully live in print.

Experiment, create under the theme of exploration by submitting a visual project. The project can be an interactive installation, a Web platform, a video, etc. It should be presented in the form of a preliminary model (pdf presentation of the project and the intentions), an explanatory video or a link to a Web platform. An explanatory text of your project in relation to the theme (approximately 200 words).

In the annex:

- Presentation of the preliminary model (pdf)

and/or

- Video explanatory

and/or

- Link to a Web platform

- Explanatory text (about 200 words)

** Return of picamag.com/numerique **

You must send your text and final presentation in a single PDF document with your full contact information in the header:

- *Last name, first name*
- *Email address*
- *Phone number*
- *Home address*

Please name your PDF and the subject of your message as follows:

pica10_LastnameFirstname.pdf

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Technical specifications for text submissions

What are the links between literature and exploration? Is language itself a form of exploration? For this 10th edition of Pica, we encourage you to delve into the broad theme of exploration. The form of the text is free (prose, poetry, essay) and must contain between 200 to 1000 words. That being said, multiple avenues can be explored, in terms of substance as much as form. Once submitted, the Pica 10 team will take care of formatting the text which will be printed on double-sided pages. Regardless, the text itself and its form (upper/lower case and punctuation) will remain intact, as chosen by its author.

- Text

You must send your text in a single document with your full contact information in the header:

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Exclusivity

It is crucial that submitted visuals are produced exclusively for Pica. We will not be able to accept prior creations that have already been published. Our magazine has always taken great pride in the freshness of its content. The quality of the final product vastly benefits from the exclusive nature of the published material.

Selection

The selection process is influenced by numerous factors such as the nature of the visual, the proportion of participating students from UQAM, etc. We will contact every creator, whether the submission is accepted or not, briefly after the content selection.

We thank you for understanding the constraints that will guide our choices during the selection process for the 10th edition of Pica magazine

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Contact

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Élodie Trudel

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