



call for submission

pica

Pica is a student-run project that celebrates the vitality of UQAM's artistic community and encourages multidisciplinary collaborations. Its aim is to promote the development of local talent and connect with an international audience with educative talks, workshops and an annual publication. Pica is a playground where boundaries are pushed and errors are encouraged.

By focusing on an innovative and experimental approach, Pica is above all a reference tool and a source of inspiration for design. Pica distinguishes itself from other publications offered on the market by an entirely new and exclusive content.

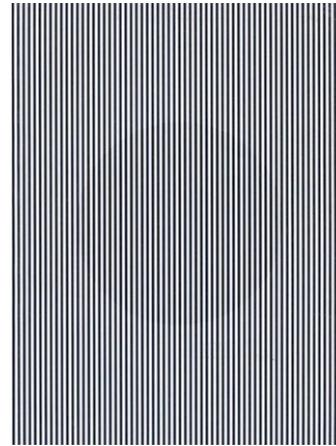
- a. **Magazine**
- b. Awards and Reputation
- c. Risk
- d. Technical specifications
- f. Exclusivity and Selection
- g. Contact



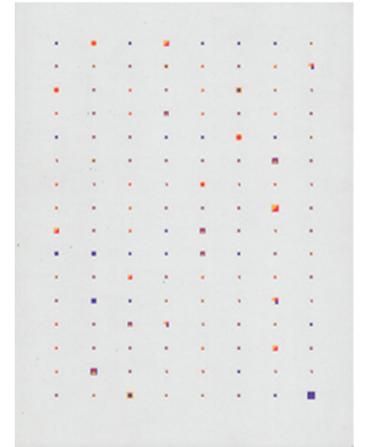
1p0 - la typographie



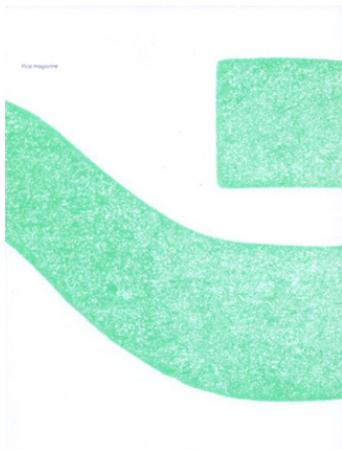
3p0 - le processus



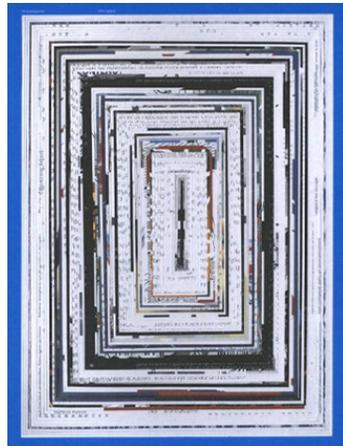
5p0 - la perception



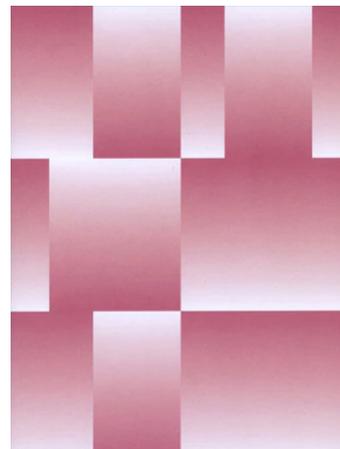
7p0 - le jeu



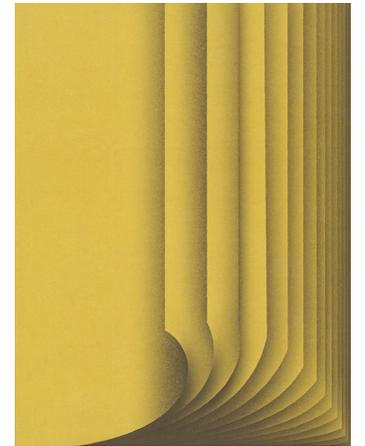
2p0 - la transformation



4p0 - l'espace



6p0 - le langage



8p0 - la forme

Awards and Reputation

For five consecutive years, Pica Magazine was awarded with the Grand Prix étudiant Grafika (2010, 2011, 2012, 2013 and 2014). Due to the magazine's quality and because it offers a unique opportunity for young designers from the UQAM School of Design, Pica magazine was a finalist at Forces Avenir 2011.

Several renowned creatives participated in the project, such as such as deValence (France), Denis Dulude, Damien Poulain (Great Britain), the FEED studio, Alfred Halasa and Koen De Winter (both professors at the Ecole de design de l'UQAM) and Jean-François Porchez (France).

Locally, the UQAM School of Design dominates the field due to the important place occupied by its alumni in the industry's more prominent agencies.

The institution now enjoys recognition both locally and internationally (Print, Type Director Club, Lux, Chaumont, Warsaw Poster Biennial, Communication Arts, Grafika, Applied Arts, Young Package, etc.).

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Risk

Risk brings us back to the very sources of creation. To create is necessarily to put ourselves in danger, to take a chance. *Creatives fail, and the really good ones fail often*, writes Neville Brody. Indeed, taking a step towards the unknown allows you to see new perspectives, to leave your comfort zone and to explore new avenues. In the margin, there is a world of possibilities often forgotten, reduced to self-censorship. But to dare is also to risk losing. The risk is ambiguous, since it is always hypothetical, its product results partly from chance. The line is sometimes very fine between failure and success.

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Technical specifications for printed submissions

Explore, experiment and create on the theme of risk by submitting an exclusive visual project (illustration, photography, typography, collage, etc.) in a spread and to articulate your ideas and thoughts on the given theme (about 200 words). In addition, you can document your approach in several images (for example in the case of a performance or installation).

- PDF format (High Quality Print)
- 16 in. x 10,5 in. (2 pages of 8 in. x 10,5 in.)
- 0,125 in. bleed
- CMYK
- Explanatory text (about 200 words)

You must send your text and final two pages in a single PDF document with your full contact information in the header:

- *Last name, first name*
- *Email address*
- *Phone number*
- *Home address*

Please name your PDF and the subject of your message as follows:

pica9_LastnameFirstname.pdf

/ Submit your project to:

soumission@picamag.com

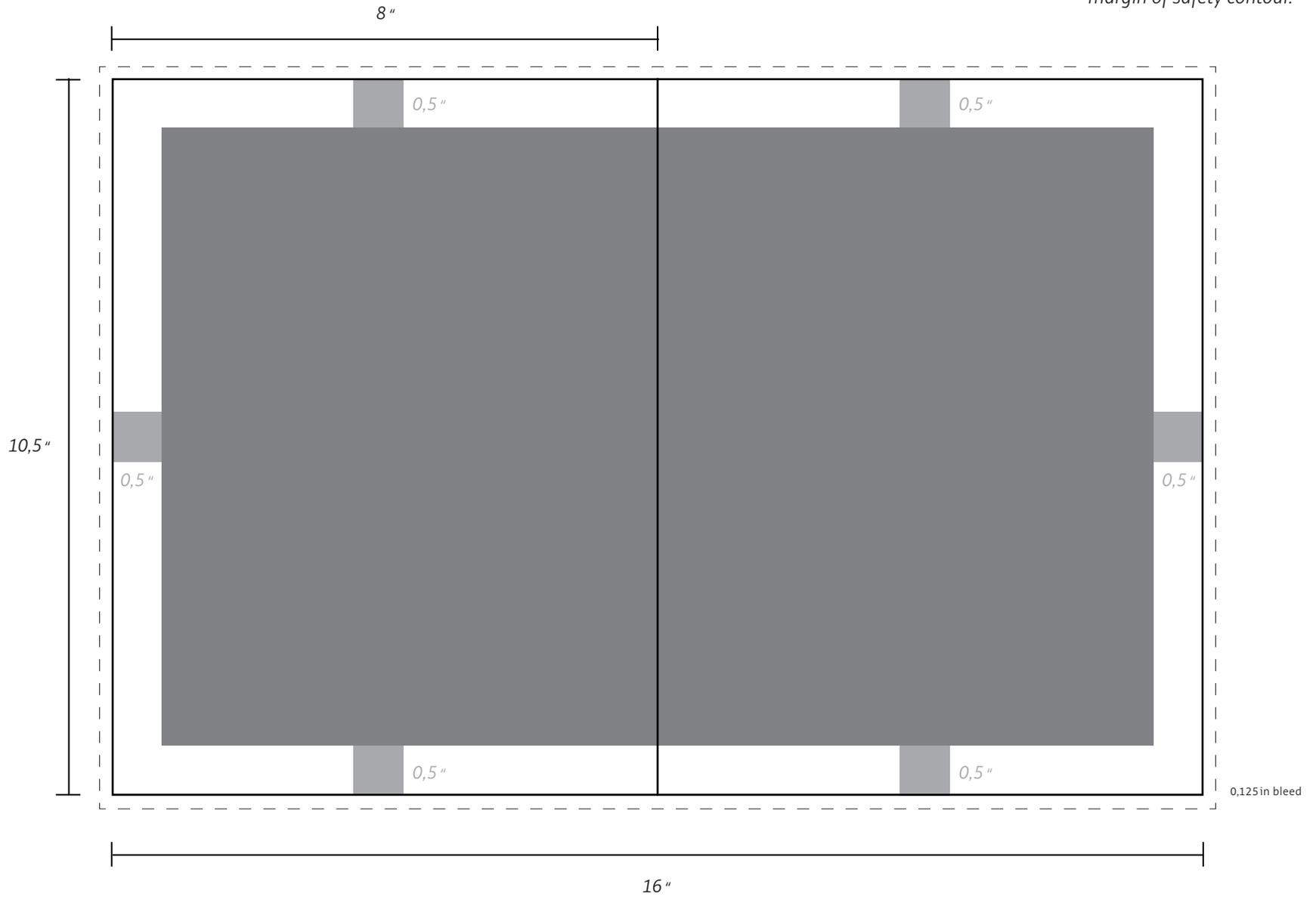
/ Questions or comments :

info@picamag.com



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** Your composition can be full-page, but please avoid important informations in the 0.5 in margin of safety contour.*



Technical specifications for digital submissions

Explore, experiment, create under the theme of risk by submitting a visual project. The project can be an interactive installation, a web platform, a video, etc. It should be presented in the form of a preliminary model (pdf presentation of the project and the intentions), an explanatory video or a link to a web platform. An explanatory text of your project in relation to the theme (approximately 200 words) as well as any other form of document relevant to the explanation of the project will have to be found

In the annex:

- Presentation of the preliminary model (pdf)

and/or

- Video explanatory

and/or

- Link to a web platform

- Explanatory text (about 200 words)

You must send your text and final presentation in a single PDF document with your full contact information in the header:

- *Last name, first name*
- *Email address*
- *Phone number*
- *Home address*

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Technical specifications for text submissions

How does literature imply risk taking? Can language itself be risky? For this 9th edition of Pica, we encourage you to delve into themes such as danger, intuition, failure, success, exploration, the random - to name a few. The form of the text is free (prose, poetry, essay) and must contain between 2 to 1000 words. That being said, multiple avenues can be explored, in terms of substance as much as form. Once submitted, the Pica 9 team will take care of formatting the text which will be printed on double-sided pages. Regardless, the text itself and its form (upper/lower case and punctuation) will remain intact, as chosen by its author.

- Text

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Exclusivity

It is crucial that submitted visuals are produced exclusively for Pica. We will not be able to accept prior creations that have already been published. Our magazine has always taken great pride in the freshness of its content. The quality of the final product vastly benefits from the exclusive nature of the published material.

Selection

The selection process is influenced by numerous factors such as the nature of the visual, the proportion of participating students from UQAM, etc. We will contact every creator, whether the submission is accepted or not, briefly after the content selection.

We thank you for understanding the constraints that will guide our choices during the selection process for the 8th edition of Pica magazine

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Contact

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